



Presents

LUNA BURGER

Recipe Contest



luna burger : Naturally made in Columbus Ohio using local ingredients.

Authentic ingredients, grown just down the road, make for good burgers. These organic and sustainably-grown vegetables and grains are hand-crafted into veggie burgers that have a sense of place. Luna Burger is connected to our Ohio community and is helping to grow a vibrant local food economy, creating relationships between farmers and eaters as we go. *Join us and eat deliciously!*

Think you make the best Luna Burger?

Here's how it Works:

- Step 1:** Take an original Luna burger, create a recipe and submit it to Mustard Seed Market & Café by May 14, 2012. Drop off or mail to the Solon or Montrose location.
- Step 2:** We will contact those who submitted the top 3 recipes selected by the MSM Culinary Team.
- Step 3:** The top 3 finalists will be invited to Mustard Seed Market & Café to create their recipe for the MSM Culinary Team.
- Step 4:** The MSM Culinary Team will judge the top 3 finalists and award prizes.

First Place: \$100.00 Mustard Seed Market & Café Gift Card

Second Place: \$50.00 Mustard Market & Café Gift Card

Third Place: \$25.00 Mustard Seed Market & Café Gift Card

Recipes will be judged by the Mustard Seed Market Culinary Team. Three (3) recipes will be selected based on originality, creativity and overall appeal. The 3 recipe finalists will compete at Mustard Seed Market 3885 West Market Street, Montrose, Akron, Ohio 44333 on May 19th, 2012 at 12:00pm for the final round of judging. Finalists will have 1 hour to prepare 4 finished samples of their recipe.

Mustard Seed market will provide all approved ingredients and equipment needed.

Judges will select a winner based on taste, appearance and overall appeal.

Luna Burgers are sold in our Market Kitchen Deli. See reverse for a complete list of guidelines.



Mustard Seed Market & Café

Luna burger Recipe Contest Rules

No purchase necessary. Contest is void where prohibited by law, subject to all Federal, state and local laws and regulations. Enter as often as you'd like but only one entry may qualify as a winner. One winner per household. Entries will not be acknowledged or returned. Mustard Seed Market will not be responsible for misdirected mail or non-delivered entries. All entries become property of Mustard Seed Market. Entry constitutes permission to edit, modify, publish and otherwise use the recipe in any way without compensation.

Entry Requirements

Enter by dropping off recipe at our customer service desk or by mail. Entries must include your name, and daytime phone number. All recipes must be original and use a Luna burger product in their preparation. An original recipe is the product of one's own mind and not a copy or imitation. If your recipe is derived from a previously published one it must have at least four significant ingredients that are different and the method of preparation changed in order to qualify. Recipes must be typed or legibly printed. Be specific with amount of servings, measurements, directions and size of cans and packages and which Luna burger product was used so that others may successfully make your recipe.

Eligibility

Contest is open to U.S. residents age 18 or older. Employees of Mustard Seed Market, its affiliated companies and families are not eligible. In order to be considered for this contest, entries must be received by 9:00pm on May 14, 2012. Three finalists will be notified by Tuesday, May 15, 2012.

Judging

Recipes will be judged on taste, originality, ease of preparation and appearance. Winning recipes will be selected by our judges. Winning recipes can come from any category. Judges will disqualify recipes which to their knowledge are previously published recipes. Judges' decisions are final.

Contest Prizes

Prizes are nontransferable and may not be redeemed for cash. First place prize valued at \$100, second place valued at \$50.00, and third place valued at \$25.00. No substitution of prizes is allowed. Mustard Seed Market reserves the right to substitute prizes of equal value. Applicable federal, state and local taxes on prizes are the sole responsibility of the winners.